

18 Stone Street
Portland, Maine
January 9, 1938

Dear Frater:

Three months ago, as part of its twentieth anniversary celebration, the Phi Delta Mu Fraternity inaugurated a small monthly newspaper called the "Phi Delta Mu Alumni Report". It has been the intention of the editors to present a news-sheet which would be primarily informative, but at the same time amusing.

The reception that the first two issues have received has been most gratifying; in fact, a single report of discredit has yet to be received. Unfortunately, however, a news-sheet cannot exist on praise and well-wishes.

No outside force is employed in the preparation of the Alumni Report. The mimeograph machine and its accessories, as well as the mailing cost, totalling over \$30.00, have been financed by the fraternity.

Last week the fraternity held its Jubilee Dance in the Eastland Hotel at a cost of \$145.00, exceeding by far the cost of any affair in recent years. These two expenditures, along with our unpaid charity donations, the coming banquet, and other expenses that inevitably arise during the year, leaves the fraternity treasury in no condition to sustain an additional expense.

Three issues have been mailed out to every known alumna and active member, but for some reason, our alumni have failed to lend the financial support we had expected. After all, this is YOUR paper.

The subscription fee is only ONE DOLLAR for the full academic year.

This is not an unreasonable amount. We have no rents to pay, no mortgages to lift, no "miscellaneous" expenses, and no salaries to pay--only the cost of printing and mailing.

Three issues have been mailed out gratis. As a matter of fairness to those who have contributed, future issues will be mailed to only those who have subscribed, but unless more do so at once, the Alumni Report will become past history.

It is possible that you think certain features of the Alumni Report could be added--others improved upon. If so, anything in the nature of comment or criticism, be it constructive or destructive, will be gratefully accepted. It is also possible that the failure of many alumni like yourself to submit their subscription fees has been due to neglect or forgetfulness. For this reason we are enclosing an addressed stamped envelope. Please put your dollar bill in the envelope and mail it while it is right before you. In return, we sincerely hope that the Alumni Report may give you a few moments of pleasure.

Anticipating your co-operation, I remain,

Fraternally,

David Simonds

David Simonds

(Circulation Manager)